

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	David Martin
Serial No.	Pending
Title of Application:	METHOD FOR IMPROVEMENT OF PROMOTION RESPONSE

Cover Sheet For Three Sheets Of Drawings

Attorney for Applicant
Stephen P. McNamara, Registration No. 32,745
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

Express Mail Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *Express Mail Post Office to Addressee* Mailing Label Number EL 574 208 995 US in an envelope addressed to: Box Patent Application, Assistant Commissioner for Patents; Washington, DC 20231.

November 3, 2000

Loni J. Giuffrida

FIG. 1

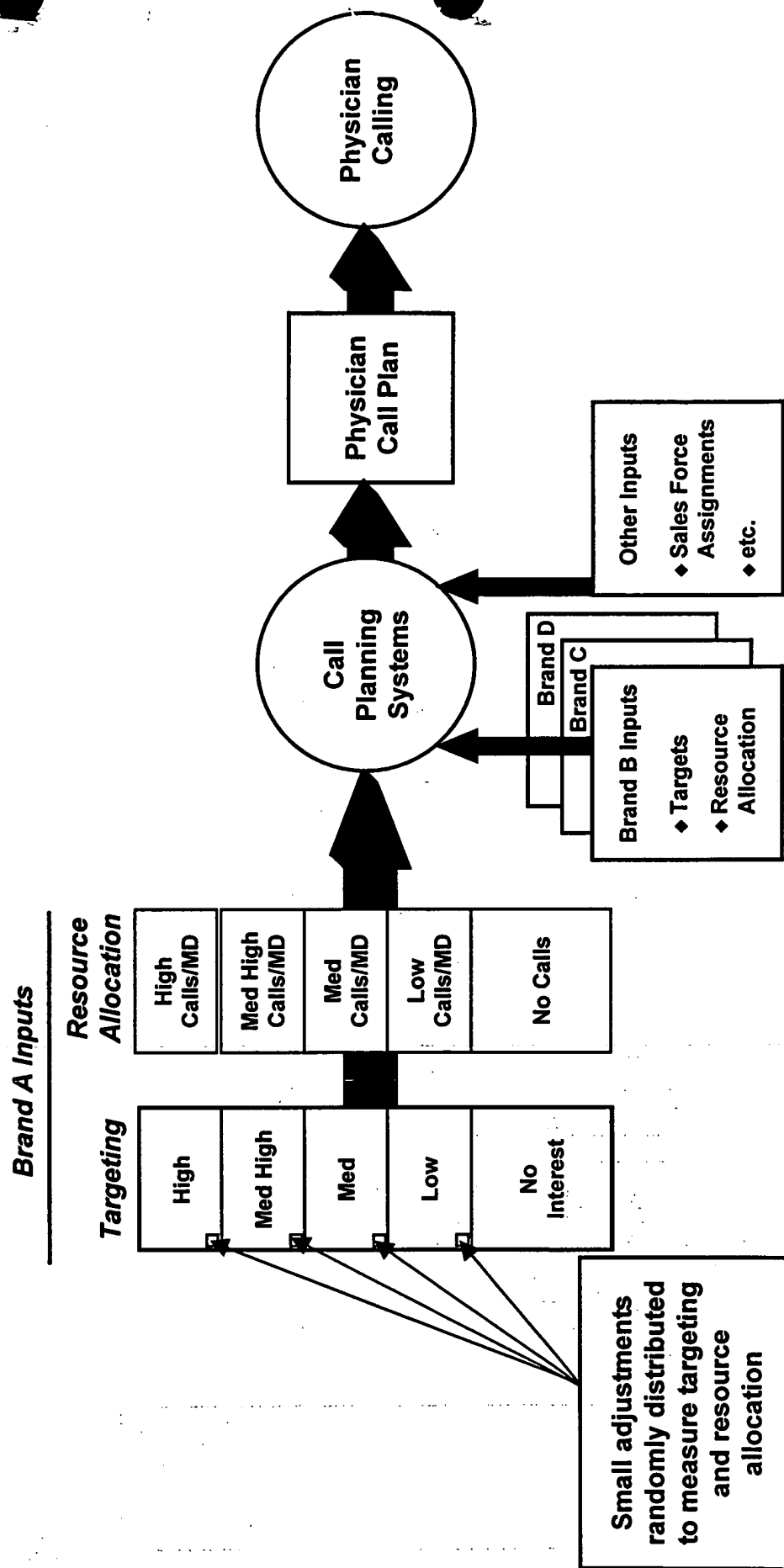


Fig. 3

